



RBS/Connect

Looking to market your private investment to IIROC approved dealers/brokers?



You need to be an IIROC approved Fund Manager

You need a FundSERV code too: **RBS999**

RBS/Connect can help

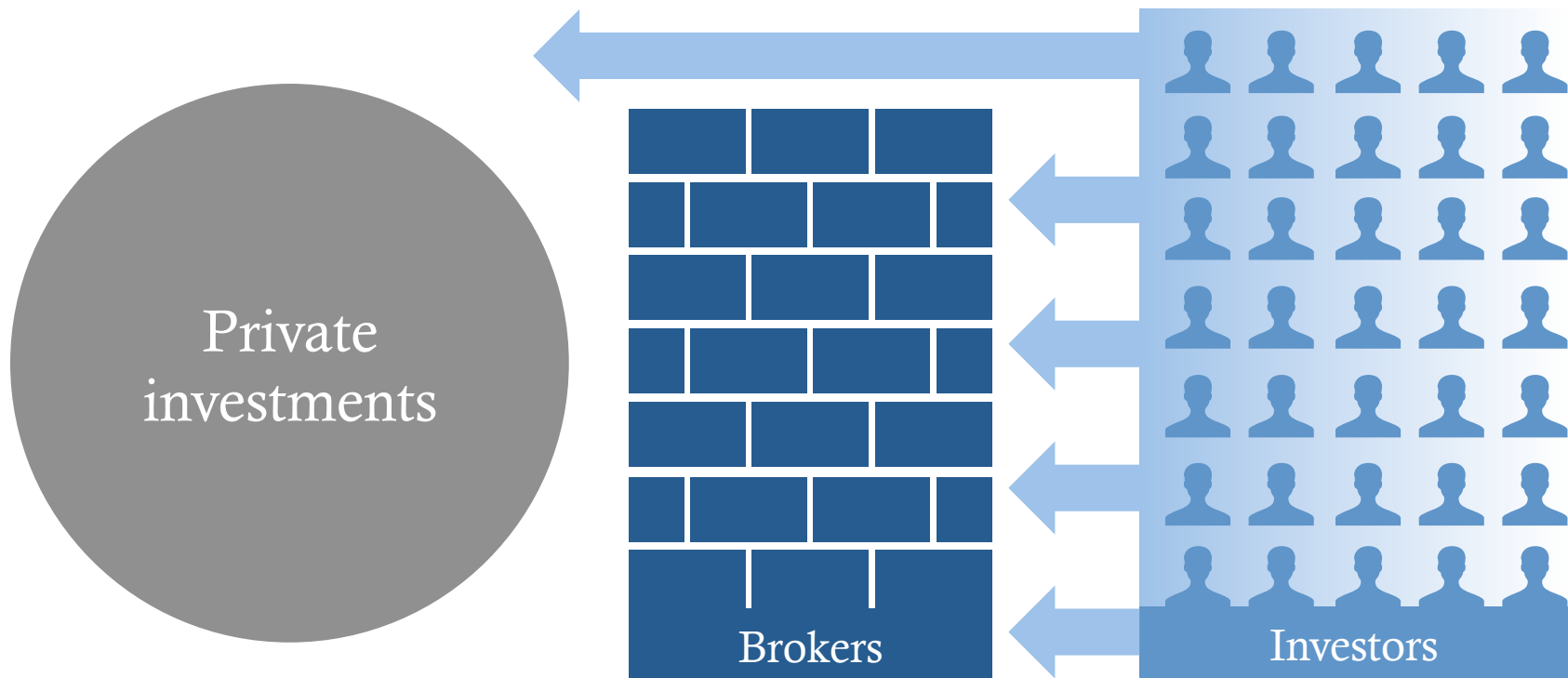
The RBS/Connect platform helps you get ready to market your private investment to IIROC dealers by:



Acting as your IIROC
approved Fund
Manager

And providing **quick access** to the RBS FundSERV code

You can gain access to new investors through IIROC approved dealers/brokers



But if **BROKERS CAN'T** sell you, it's **HARD** to access their **CLIENTS**

HNW investors and private equity/real estate

21%

of Tiger 21 HNW portfolios are allocated to private equity

28%

of average HNW portfolio invested in Real Estate

21%

of Tiger 21 members identify Real Estate as favourite investment

HNW

HNW has highest allocation to real estate since 2007

New rules open up private investments to retail investors in Ontario

BEFORE

- Only accredited investors were allowed to invest in exempt markets
- \$1M in financial assets OR
- Net income of \$200,000 (or \$300K with spouse) in each of prior two years

NOW

- Ontario retail investors can invest up to \$10,000 annually
- Amount increases based on household income if investor receives professional investment advice

NOW, Ontario retail investors can access private investments too

DIY pitfalls

Become an IFM

- Hire CCO
- Apply to OSC
- \$100k working capital
- Quarterly statements
- Annual audited statements
- Financial Institution Bond
- Periodic compliance reviews
- Annual registration fees

Get on IIROC's approved fund manager list

Get FundSERV manufacturers code

- Complete paperwork, wait for processing
- Associated fees

Your Company

9-12 MONTHS

RBS/CONNECT

1 WEEK

RBS/Connect makes it easy

	Your Company	RBS/Connect
Become An IFM	X	✓
IIROC Approved Fund Manager	X	✓
FundSERV Code	X	✓

Q & A



CONTACT INFO

Jeffrey Shaul, CEO
jshaul@robsoncapital.com
416-388-6185

Crystal Quast, Director/Business Development
cquast@robsoncapital.com
647-529-6364